

GUIDELINES, TERMS & CONDITIONS

GUIDELINES FOR FILLING UP THE APPLICATION

- Fill up the form fully. Single form can be used for multiple stalls but only one firm can apply in one form.
- The participants can indicate for an alternate stall which will be considered in case the applied stall is not available. Please mention the stall number, participating brand and the company details clearly.

TERMS AND CONDITIONS

- a. Fashion Forward 2017 is for the display of products and bookings only. No sale shall be conducted in the stalls. KGDA reserves the right to levy penalty on participants found in breach of KGDA norms.
- b. The stalls will be allotted on first come first serve basis.
- c. Mere submission of Application Form will not guarantee allotment of stall/s. KGDA will issue a confirmation of participation to the applicant after receipt of the Application Form duly filled, signed and after the receipt of full payment.
- d. KGDA reserves the right to cancel bookings for which payments are not received on time or only part payment is made or in case cheques are dishonored.
- e. Participants in the Fair will be permitted to display only the products and brands mentioned in the Application Form.
- f. Those who have been the members of KGDA for at least 3 months can avail 10% discount on stalls by quoting their membership number, subject to clearance of annual membership fees and other dues if any.
- g. Preferred mode of payment is by NEFT or RTGS to the account of Association as per details given in Application Form. Cash will not be accepted as a mode of payment.
- h. The duly filled application along with details of payment may be scanned and mailed so as to reach KGDA office on or before 20th March 2017. The physical Application Form should also be couriered to Association office. 50% payment should be paid by 20th March 2017 and balance by 31st March 2017. If payments are not received as per the above schedule, allotments made will stand cancelled and stalls will be offered to other applicants. In such cases, the payment made if any by the applicant will be refunded within 30 days of conclusion of the Exhibition.
- i. Cancellation of the allotted stalls will not be allowed after 10th April 2017. Any cancellation of the allotted stall after 10th April 2017 would result in the forfeiture of the entire amount paid.
- j. In case of any dispute arising over allotment of stalls, the decision of the Fair Sub-committee will be final and binding in all respects.
- k. If for any unavoidable reasons the participants have to be shifted to stalls other than the one allotted, the Fair sub-committee will have every right to do so. The participants are requested to co-operate under such circumstances.
- l. The Fair sub-committee reserves the right to refuse allotment of stalls to the participants without assigning any reasons.
- m. In case of cancellation of allotment by KGDA due to unforeseen circumstances, KGDA will be entitled to take suitable steps as deemed fit for the refund of the amounts collected without any interest.
- n. Participants should take adequate insurance at their own cost. KGDA will not be responsible in any way for personal injury to the exhibitor or his / her staff, agents, etc. or loss of stocks due to unforeseen circumstances.
- o. KGDA will not accept any consequential liability or damages to the participants, in case of the fair being cancelled, postponed or suspended in whole or in part for reasons beyond the control of KGDA. In case of such unforeseen eventuality, loss / expense incurred by the KGDA towards organising the fair, shall be shared amongst the participants at quantum as decided by the Fair sub-committee and shall be binding on all participants and balance amount if any will be refunded.
- p. Display material, banners, standees, advertisement boards, furniture, etc. will not be allowed to be kept in the passage or in the common area in the venue. There will be dedicated advertisement space available at prescribed tariff. **RAISING OF FRONT FACIA/ SIDES/ REAR IS NOT ALLOWED ABOVE THE STALL HEIGHT (8ft).** THOSE WHO WISH TO DO SPECIAL VISUAL MERCHANDISING INSIDE THE STALL SHOULD CONVEY THEIR SPECIFICATIONS AT THE TIME OF BOOKING. Number of tables, chairs and light fixtures provided for individual stalls is given in detail in the Tariff Card. If there is any requirement beyond the standard allotment it will have to be intimated sufficiently in advance and will be chargeable.
- q. Badges will be provided to the participants to allow them entry into the Fair area. It is compulsory for the participants and / or their representatives to wear these badges at all times during the Fair hours whether in the stall or in the Fair area. Any participant found without the badge displayed will be summarily removed from the Fair area. Participants are warned against the use of badges by anyone other than themselves and their authorised representatives. In case any participant allows unauthorised use of the badges, he will be liable to penal action as the Fair sub-committee may decide which includes cancellation of participation and debarment from future participation.
- r. In case of breach of any of the rules by the participant the Fair sub-committee reserves the right to cancel participation by such participant in this fair over and above the penalty provided for. Defaulting participant may also be debarred from participation in future fairs organized by KGDA. The decision of the Fair sub-committee in respect of all aspects of the organisation of the Fair will be final and binding on all participants.
- s. All disputes subjects to the jurisdiction of Ernakulam Courts.

Refund Rules : In case of non-allotment the entire amount received / realised from the applicant will be refunded by KGDA latest by 30th April 2017. • In case of cancellation of the allotted stall by the participant after 10th April 2017, 100% of the stall cost shall be forfeited.

FOR OFFICE USE ONLY		Application Received on		Allotted Stall Details			
Advance Received	₹	Balance Due	₹	Tariff			
Discount if any	₹	Old Dues if any	₹	Total Amount	₹		

Details of Payment

Manager

Treasurer